**STUDIO SCRIPT**
Includes SOTs and Live Guest

Studio Intro: (By Anchor)

Close to 10 million American families own a timeshare vacation property. They can be at the beach or a ski resort or at a resort destination. But there comes a time for many when it’s time to exit their vacation dream. And that’s when consumers should be aware of timeshare exit scams:

 As *Consumer Reports* reported in 2020, exit scam predators are out to cheat timeshare owners out of thousands of dollars.

 Joining us in the studio to talk about this consumer rip-off threat is (Official), but before we start that conversation listen to how timeshare owners faced the scammers:

*(Use one of the two pre-scripted packages here or edit your own sound bites for segment.)*

**Live studio discussion:**

**Anchor recap:**

 **So, what do you do if you want to exit a timeshare? Industry and consumer experts say:**

**Step 1 - Never pay a large upfront fee to someone who says they can help you exit a time share. Big fees equal scams.**

**Step 2 - Always start with your timeshare resort operator who can often help you exit for a very small fee.**

**Step 3 – Ask an exit advisor if they have a real estate license. Most don’t and can’t legally transfer property without it. If in doubt, contact your local real estate regulators and ask for help in identifying legitimate timeshare exit agents.**

**You can always go to the website ResponsibleExit.com.**